

SOFA COLLECTION

INSPIRED BY COMFORT



NOVAMOBILI

SOFA COLLECTION

INSPIRED BY COMFORT

NOVAMOBILI

INDICE

CONTENTS

DIVANI SOFAS	4
– Velvet	6
– Kubì	16
– Reef	32
– Mac	44
– Avenue	54
– Smuk	64
– Onni	76

POLTRONE ARMCHAIRS	82
– Haiku	84
– Velvet	92
– Origin	100
– Kubì	106
– Reef	112
– Smuk	118
– Onni	124
– Artichoke	128

POUF OTTOMANS	132
– Chico	134
– Tamburello	138

INFORMAZIONI TECNICHE TECHNICAL INFORMATION	142
– Finiture Finishes	144
– Sostenibilità Sustainability	154
– Indice visivo Contents at a glance	156

DIVANI

SOFAS

– Velvet	6
– Kubì	16
– Reef	32
– Mac	44
– Avenue	54
– Smuk	64
– Onni	76

VELVET

DESIGN BY MATTEO ZORZENONI

IT — Dalle linee fluide e avvolgenti come un abbraccio, il divano Velvet è un morbido monoblocco dalle forme ergonomiche. Con piedini in metallo finitura brunito, è disponibile in tre larghezze e in tutte le tipologie di tessuto, pelle ed ecopelle. Nella stessa famiglia di imbottiti anche la poltrona e il pouf.

EN — With its flowing lines wrapping you up in a hug, the Velvet sofa is a soft, ergonomically shaped one-piece design. Featuring metal legs in a bronze finish, it comes in three widths and in the full range of fabric, leather and imitation leather options. This family of upholstery items also includes an armchair and ottoman.



SOFA COLLECTION



VELVET

1.1 →

Overview

IT – Divano Velvet in tessuto Memory 12 e gambe in finitura brunito. Cuscini di complemento in tessuto Coco 47 e 21. Poltrona Haiku in tessuto Pure 01 e 45, gambe in laccato metal brunito.

EN – Velvet sofa in Memory 12 fabric and legs in bronze finish. Scatter cushions in Coco 47 and 21 fabric. Haiku armchair in Pure 01 and 45 fabric; legs in bronze metal lacquered finish.

1.2 – 1.3 →

Close-up, still life

IT – I piedini in metallo hanno un disegno dinamico e armonico che accompagna le forme naturali e ampie degli imbottiti.

EN – The metal feet feature a dynamic, harmonious design that follows the contours of the upholstery items' generous natural shapes.





1.4

1.4 / 1.6 →

Overview, close-up

IT — Nella pagina precedente: **divano Velvet** in tessuto Mood 11 e gambe in finitura brunito. Nella composizione tavolini **Orbis** con piano in marmo Bianco di Carrara e marmo Grigio Oriente opachi, gambe in laccato metal brunito.

EN — Preceding page: **Velvet sofa** in Mood 11 fabric and legs in bronze finish. Arrangement features: **Orbis** occasional tables with matt Bianco Carrara and Grigio Oriente marble tops; legs in bronze metal lacquered finish.

1.5 →

Still life

IT — Poltrona e pouf **Velvet** in tessuto Filter Decor 40, **divano Velvet** in tessuto Mood 11, gambe in finitura brunito.

EN — **Velvet armchair and ottoman** in Filter Decor 40 fabric; **Velvet sofa** in Mood 11 fabric; legs in bronze finish.



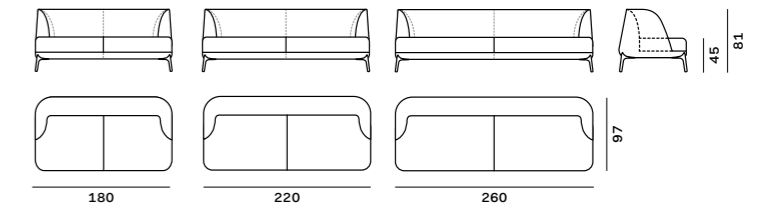
SOFA COLLECTION



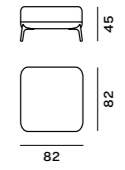
VELVET

Dimensions

DIVANI FISSI
FIXED SOFAS



POUF
OTTOMAN



KUBÌ

DESIGN BY NOVAMOBILI STUDIO

IT — I cuscini dai profili morbidi e invitanti e la superficie continua della scocca, con struttura a vista, disegnano un nuovo modo di vivere il relax. Costituito da elementi modulari, il divano Kubì consente la realizzazione di molteplici soluzioni compositive. È disponibile in versione lineare e angolare e in tutti i tessuti, pelle ed ecopelle.

EN — The invitingly soft-edged cushions and the continuous surface of the frame, with its exposed structure, shape a new way of enjoying down time. Made up of modular sections, the Kubì sofa can be put together in different configurations, providing multiple seating solutions. It comes in straight and corner versions and is available in all fabrics, leather and imitation leather options.



2.1 – 2.2 →

Overview

IT – Divano Kubi in composizione angolare scocca in tessuto Rice 43, cuscini divano in tessuto Filter Decor 01 e piedini in finitura brunito. Cuscini di complemento in tessuto Filter Decor 03, Rice 19 e 42. Poltrona Kubi in tessuto Filter Decor 03. Divano Kubi lineare con scocca e cuscini divano in tessuto Rice 23, piedini in finitura brunito. Cuscini di complemento Rice 12. Nella composizione: tavolini Shadows in laccato opaco tortora, cenere e grigio.

EN – Corner Kubi sofa setting with frame in Rice 43 fabric, sofa cushions in Filter Decor 01 fabric and feet in bronze finish. Scatter cushions in Filter Decor 03, Rice 19 and 42 fabric. Kubi armchair in Filter Decor 03 fabric. Straight Kubi sofa with frame and sofa cushions in Rice 23 fabric, feet in bronze finish. Scatter cushions in Rice 12. Arrangement features: Shadows coffee tables in tortora, cenere and grigio matt lacquered finishes.



2.4



2.3 / 2.4 →

Close-up

IT — Il portariviste in metallo verniciato è proposto in laccato opaco grigio. Nella scocca dell'elemento laterale può essere inserito anche un vassoio in metallo verniciato, disponibile nelle finiture laccate opache e metal (p. 110).

EN — The painted metal magazine rack is featured here in the grigio matt lacquered finish. The frame of the side section can also accommodate a painted metal tray, available in matt and metal lacquered finishes (p. 110).

2.5 →

Still life

IT — Divano Kubì con scocca in pelle Ares 11 e cuscini divano in tessuto Klaus 06, piedini in finitura brunito. Cuscini di complemento in tessuto Patch 06.

EN — Kubì sofa with frame in Ares 11 leather and sofa cushions in Klaus 06 fabric, feet in bronze finish. Scatter cushions in Patch 06 fabric.





SOFA COLLECTION

2.7



KUBÌ

2.8





2.6 – 2.9 →

2.10 →

Overview, close-up

IT – Divano Kubi con penisola e lineare con scocca in tessuto Rice 31, cuscini divano in tessuto Rice 12, cuscini di complemento nei medesimi tessuti, piedini in finitura brunito. Nella composizione: tavolini **Seven** in laccato opaco tortora e cassetti in finitura rovere brown.

EN – Kubi sofa with chaise longue and straight with frame in Rice 31 fabric, sofa cushions in Rice 12 fabric, scatter cushions in the same fabrics, feet in bronze finish. Arrangement features: tortora matt lacquered **Seven** occasional tables with drawers in rovere brown.

Close-up

IT – Lo schienale della scocca, dal profilo fluido, può essere rivestito in tutte le categorie di tessuto, in pelle ed ecopelle.

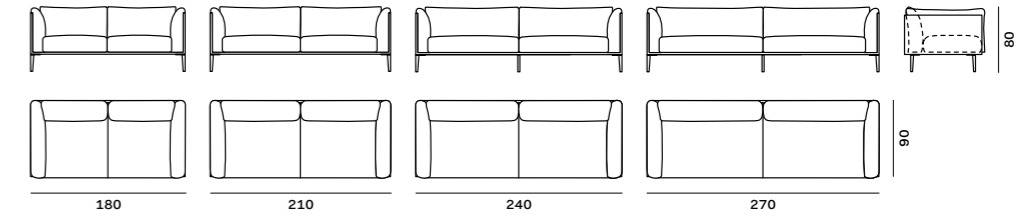
EN – The frame's back, with its flowing silhouette, can be upholstered in the full range of fabric categories, as well as the leather and imitation leather options.

IT – Gli eleganti piedini, grazie alla forma rastremata alla base, slanciano il volume accogliente del divano. Sono disponibili in finitura brunito.

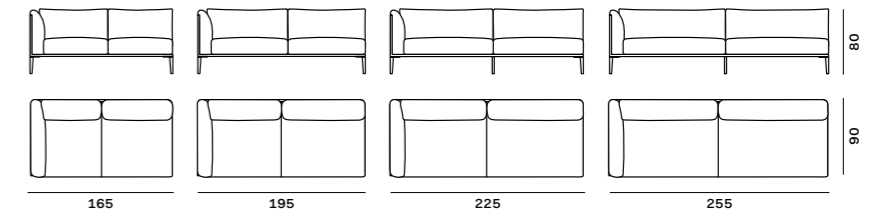
EN – Elegant feet taper towards the base to give the sink-in form of the sofa a more slender look. They come in the bronze finish.

Dimensions

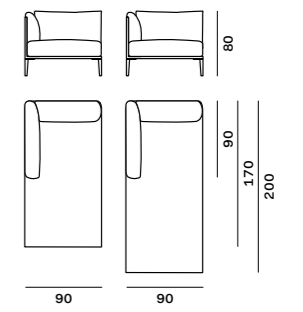
DIVANI FISSI
FIXED SOFAS



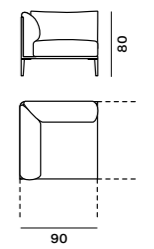
ELEMENTI LATERALI SX-DX
LH-RH SIDE SECTIONS



PENISOLE LATERALI SX-DX
LH-RH CHAISE SIDE CHAISE LONGUES



ANGOLO
CORNER



REEF

DESIGN BY NOVAMOBILI STUDIO

IT — Con le sue forme generose e raffinate, il divano Reef diventa un progetto d'arredo in linea con le tendenze dell'abitare contemporaneo. Le sedute spaziose e comode, proposte in diverse larghezze e profondità, sono disponibili con rivestimenti sfoderabili in tessuto, in pelle o ecopelle. Possono inoltre avere piani di appoggio, vassoi integrati e schienali con meccanismo alzaschienale per uno spazio confortevole e multifunzionale.

EN — The Reef sofa's generous and refined forms bring this furniture design in line with the latest trends in contemporary living. The spacious, comfortable seating, which comes in various widths and depths, is available with removable fabric, leather or imitation leather covers. It can also feature shelves, built-in trays and backrests with a back-lift mechanism for a comfortable, multifunctional space.





3.1 – 3.2 →

Overview

IT – Divano Reef con rivestimento sfoderabile Patch 41 e penisola laterale destra in tessuto Patch 22, piedini in black nickel lucido e cuscini di complemento in tessuto Patch 41. Nella stessa composizione: **poltrone Reef** in tessuto Patch 41 e cuscino di complemento in tessuto Patch 06, **pouf Reef** in tessuto Patch 22, **tavolino Cliff** alto in laccato opaco grigio, nella versione bassa in laccato opaco nero grafite.

EN – Reef sofa with removable Patch 41 upholstery and right-hand side chaise longue in Patch 22 fabric, black polished nickel feet and scatter cushions in Patch 41 fabric. This arrangement also features: **Reef armchairs** in Patch 41 fabric and scatter cushion in Patch 06 fabric, **Reef ottoman** in Patch 22 fabric, grigio matt lacquered **Cliff** tall occasional table, low version shown in nero grafite matt lacquered finish.

SOFA COLLECTION

3.3 →

Close-up

IT — La penisola ha il vassoio realizzato in laccato opaco nero grafite, altezza 5 cm, disponibile in tutti i colori laccati opachi e nelle finiture decor ed ecolegno.

EN — The chaise longue features a tray in the nero grafite matt lacquered finish, 5 cm high, available in all matt lacquered colours, decor and in eco-wood finishes.

3.4 →

IT — Con il meccanismo alzaschienale, il **divano Reef** offre due posizioni diverse per una duplice esperienza di comfort.

EN — With the back-lift mechanism, the **Reef sofa** offers two different positions for a dual comfort experience.



REEF

3.4



3.4

3.5 →

Still life

IT — Divano Reef con penisola laterale in tessuto Ginevra 07, cuscini di complemento nel medesimo tessuto e in Trace 11. Piano in vetro temprato extra chiaro laccato tortora, spessore 0,8 cm.

EN — Reef sofa with left-hand side chaise longue in Ginevra 07 fabric, scatter cushions in the same fabric and in Trace 11. Extra clear toughened glass shelf in tortora matt lacquered finish, 0.8 cm thick.



SOFA COLLECTION

3.6 – 3.8 →

Close-up, overview

IT – Divano Reef rivestito in tessuto Coco 56 con meccanismo alzaschienale e piedini in metallo in finitura black nichel lucido.

EN – Reef sofa covered in Coco 56 fabric with back-lift mechanism and metal feet in black polished nickel finish.



3.6

REEF

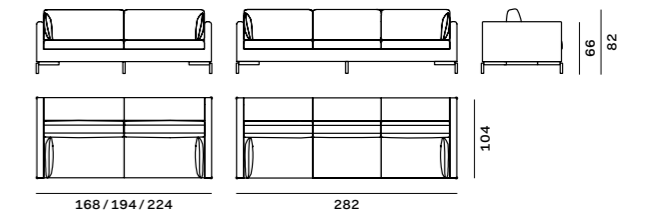
3.7



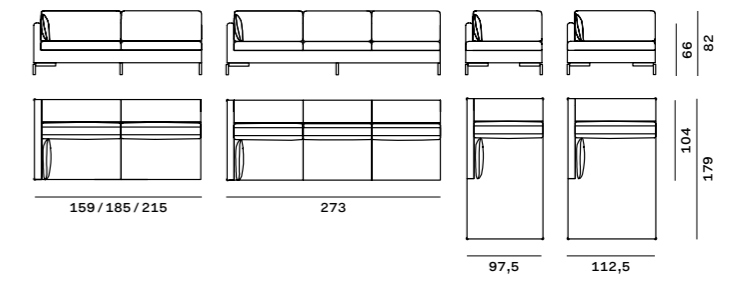


Dimensions

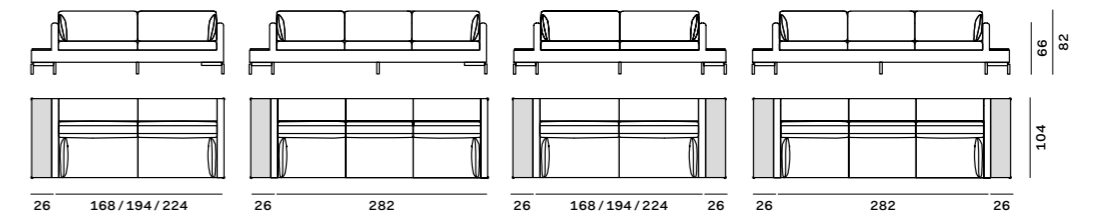
DIVANI FISSI
FIXED SOFAS



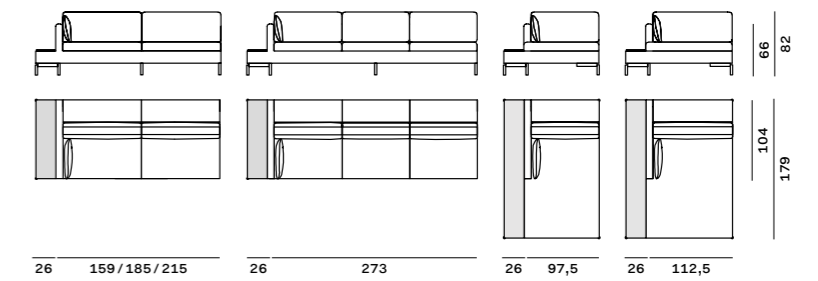
ELEMENTI LATERALI
E PENISOLE SX-DX
LH-RH SIDE SECTIONS
AND CHAISE LONGUES



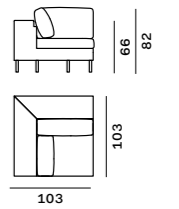
ELEMENTI FISSI CON
PIANO LATERALE
FIXED SOFAS WITH
SIDE SHELF



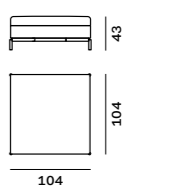
ELEMENTI LATERALI E PENISOLE
SX-DX CON PIANO LATERALE
LH-RH SIDE SECTIONS AND CHAISE
LONGUES WITH SIDE SHELF



ANGOLO
CORNER



POUF
OTTOMAN



MAC

DESIGN BY NOVAMOBILI STUDIO

IT — Ampi e comodi volumi rettangolari caratterizzano il divano Mac. La modularità degli elementi e le numerose profondità delle sedute consentono di disegnare un angolo di serenità e di quiete che asseconda le diverse esigenze di stile e di spazio. È disponibile con rivestimenti sfoderabili in tessuto, in pelle ed ecopelle e schienale con cuscino singolo o con doppi cuscini a saponetta.

EN — Generous, comfortable rectangular forms are the distinguishing traits of the Mac sofa. The modularity of its sections and the numerous seat depths allow you to carve out a corner of peace and quiet that meets a whole range of different style and space requirements. It is available with removable fabric, leather or imitation leather covers and a backrest with single cushions or with twin pillow-shaped cushions.



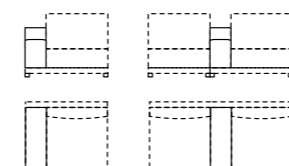
SOFA COLLECTION

4.2



4.2 / 4.4 / 4.5 →

4.1 / 4.3 →



IT — Bracciolo L 30 cm, posizionabile liberamente a sinistra, a destra o tra due sedute.

EN — 30 cm wide armrest, can be positioned on the left or right, as preferred or between two seats.

MAC

Overview, close-up

IT — Divano Mac composto da penisola laterale, pouf, schienale con cuscino singolo e con due cuscini a saponetta, tutto in tessuto Coco 28 e cuscini di complemento in tessuto Rice 12 e 49. Nella composizione: tavolini Team in laccato opaco avio e cipria e in laccato metal rame.

EN — Mac sofa comprising side chaise longue, ottoman, backrest with single cushion and with twin pillow-shaped cushions, all in Coco 28 fabric and scatter cushions in Rice 12 and 49 fabric. Arrangement features: Team occasional tables in avio and cipria matt lacquered finishes and copper metal lacquered finish.

Close-up

IT — Dettaglio del piano per bracciolo L 30 cm, spessore 0,8 cm, in finitura rovere brown. Disponibile in tutte le finiture ecolegno, decor e in tutti i colori laccati opachi.

EN — Detail of 30 cm wide armrest shelf, 0,8 cm thick, in rovere brown finish. Available in all eco-wood and decor finishes and all matt lacquered colours.

4.3



4.4



4.5





4.6 – 4.8 →

Overview, still life, close-up

IT – Divano Mac rivestito in tessuto sfoderabile Rice 11 e cuscini di complemento in tessuto Rice 11, 22, 49.

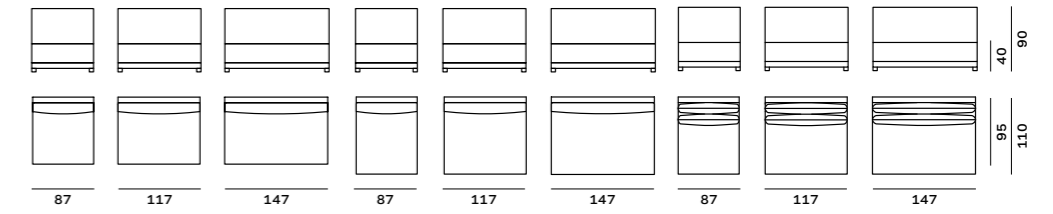
EN – Mac sofa with removable Rice 11 fabric covers and scatter cushions in Rice 11, 22, 49 fabric.



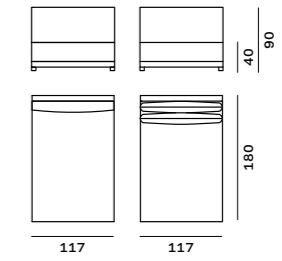


Dimensions

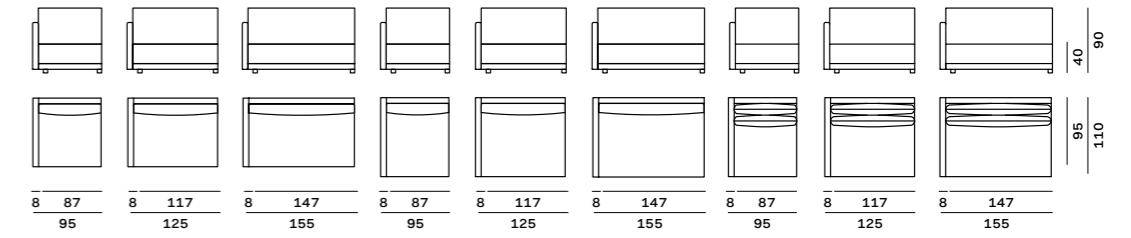
ELEMENTI CENTRALI
CENTRAL SECTIONS



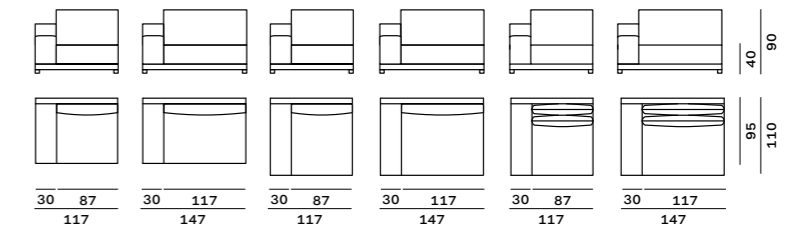
PENISOLE CENTRALI
CENTRAL CHAISE LONGUES



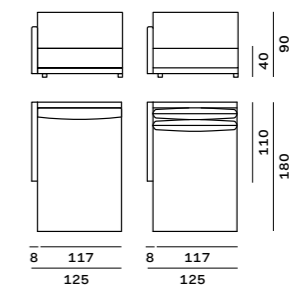
ELEMENTI LATERALI SX-DX
CON BRACCIOLLO L 8 CM
LH-RH SIDE SECTIONS WITH
8 CM WIDE ARM



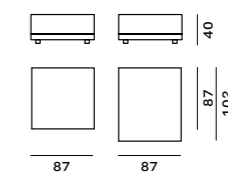
ELEMENTI LATERALI SX-DX
CON BRACCIOLLO L 30 CM
LH-RH SIDE SECTIONS WITH
30 CM WIDE ARM



PENISOLE LATERALI SX-DX
CON BRACCIOLLO L 8 CM
LH-RH SIDE CHAISE LONGUES
WITH 8 CM WIDE ARM



POUF
OTTOMANS



AVENUE

DESIGN BY NOVAMOBILI STUDIO

IT — Avenue è un divano modulare e versatile caratterizzato da braccioli comodi e sedute dalle forme regolari, ampie e soffici che creano originali soluzioni compositive anche per il centro stanza. Disponibile in tessuto sfoderabile oppure in pelle ed ecopelle, ha le cuciture che profilano i volumi con la finitura del bordo a "taglio vivo".

EN — Avenue is a versatile modular sofa featuring comfortably chunky armrests and soft, generous regular-shaped seating that creates original settings, even solutions designed to sit in the middle of the room. Available with removable fabric covers or leather and imitation leather upholstery, it features stitching that outlines the forms with a "sharp cut" edge finish.



SOFA COLLECTION

5.2



56

5.1 – 5.2 →

5.3 →

AVENUE

Overview

IT – Sistema di sedute a isola per il divano Avenue in pelle Ares 13. Cuscini di complemento in tessuto Maia 16 e 06.

EN – Avenue seating island system in Ares 13 leather. Scatter cushions in Maia 16 and 06 fabric.

Close-up

IT – La cura sartoriale con cui ogni modello viene realizzato si racconta nel dettaglio delle cuciture a vista con finitura del bordo a "taglio vivo".

EN – The bespoke attention with which each model is tailored is evident in the exposed stitching detail with "sharp cut" edge finish.

5.3



57



5.4 – 5.5 →

Overview, still life

IT — Divano **Avenue** in tessuto Maia 06 e cuscini di complemento in tessuto Klaus 32 e 39. Completano la composizione i tavolini **Team** in laccato opaco ocra e laccato metal brunito. Poltrona **Artichoke** in tessuto Klaus 32 e Maia 06.

EN — **Avenue sofa** in Maia 06 fabric and scatter cushions in Klaus 32 and 39 fabric. **Team** occasional tables in ocra matt lacquered finish and bronze metal lacquered finish complete the arrangement. **Artichoke** armchair in Klaus 32 and Maia 06 fabric.

5.6 →

Close-up

IT — Il pouf e i diversi elementi componibili di **Avenue** creano delle sedute informali, isole accoglienti per i diversi luoghi dedicati all'attesa e al riposo.

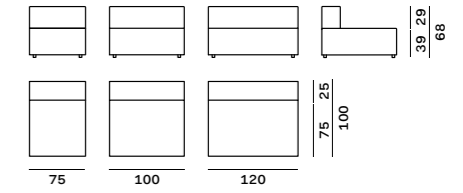
EN — The ottoman and **Avenue's** different modular sections create informal seating, invitingly comfortable islands for waiting areas and chill-out zones of various kinds.



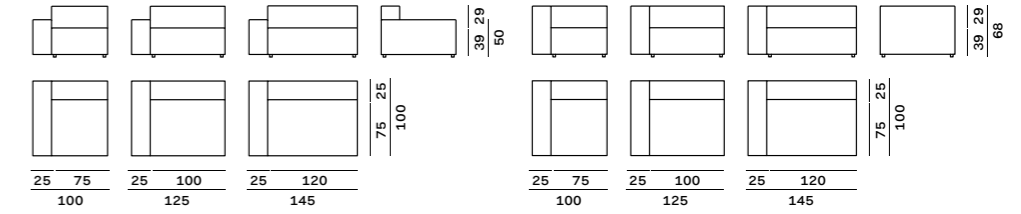


Dimensions

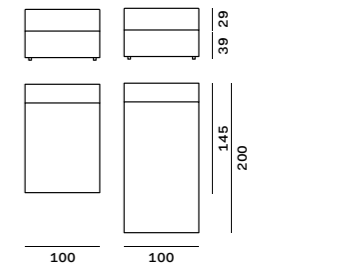
ELEMENTI CENTRALI
CENTRAL SECTIONS



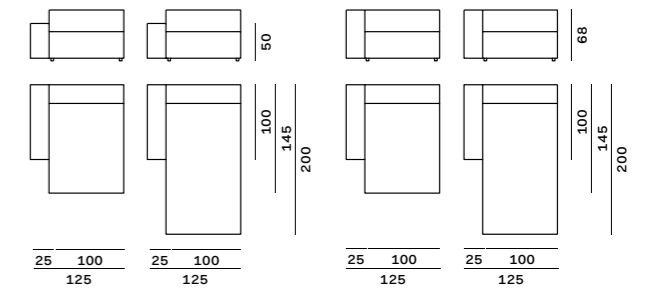
ELEMENTI LATERALI SX-DX
LH-RH SIDE SECTIONS



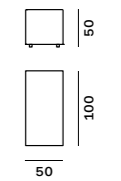
PENISOLE CENTRALI
CENTRAL CHAISE LONGUES



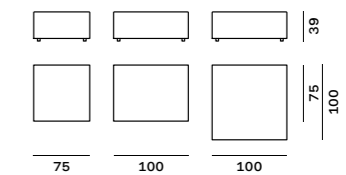
PENISOLE LATERALI SX-DX
LH-RH SIDE CHAISE LONGUES



BRACCIOLLO SERVO SX-DX
LH-RH AUXILIARY ARM



POUF
OTTOMANS



SMUK

DESIGN BY STUDIO GHERARDI

IT — Smuk è un progetto di comfort dalle molteplici dimensioni, dove la solidità degli elementi accompagna il disegno ergonomico delle forme. Qui i braccioli e lo schienale, con profili a vista, sono destrutturati e si aprono elegantemente verso l'esterno, come la corolla di un fiore, per ospitare i cuscini della struttura. Il divano e la poltrona sono proposti in tessuto, pelle ed ecopelle sfoderabile.

EN — Smuk is a comfort-oriented design with a wealth of size options, where the solidity of the elements blends well with the ergonomically designed forms. Here, the armrests and back, with their exposed edges, are structureless and flare out elegantly, like the corolla of a flower, to accommodate the structure's cushions. The sofa and armchair come in removable fabric, leather and imitation leather.





6.3



Overview

IT – Divano Smuk con modulo lineare, penisola laterale e pouf Chico in tessuto Memory 21.

EN – Smuk sofa with straight module with side chaise and Chico ottoman in Memory 21 fabric.

Close-up

IT – In Smuk la struttura sottile della sponda rigida imbottita accoglie e sostiene il bracciolo destrutturato e i morbidi cuscini dello schienale.

EN – On Smuk, the slender structure of the rigid padded side accommodates and supports the structureless armrest and the soft back cushions.

6.1 – 6.2 →

6.3 →

6.4 →

Still life

IT — Divano Smuk composto di penisola sinistra e destra, in tessuto Maia 15. Cuscini di complemento in tessuto Rice 31 e Coco 56.

EN — Smuk sofa comprising left- and right-hand chaise longue, in Maia 15 fabric. Scatter cushions in Rice 31 and Coco 56 fabric.





6.5 – 6.7 →

Close-up, still life

IT – Divano Smuk in tessuto Filter Decor 40 e cuscini di complemento in tessuto Rice 31 e Pure 01. Nella composizione: poltrona Smuk in tessuto Pure 45 e pouf Chico in tessuto Rice 31.

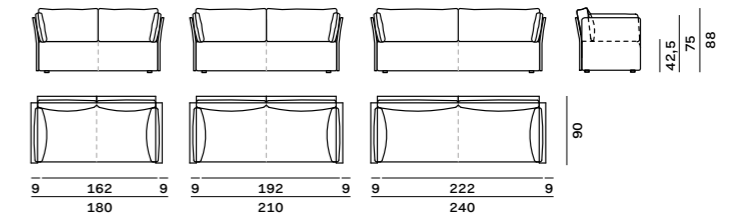
EN – Smuk sofa in Filter Decor 40 fabric and scatter cushions in Rice 31 and Pure 01 fabric. Arrangement features: Smuk armchair in Pure 45 fabric and Chico ottoman in Rice 31 fabric.



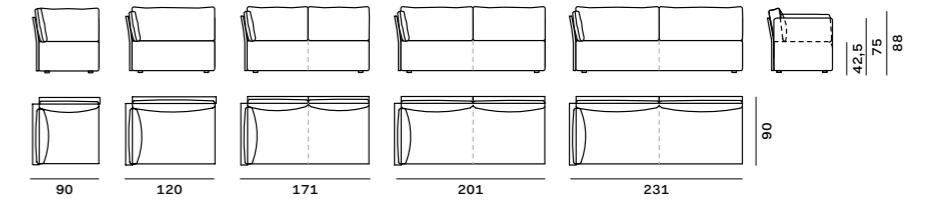


Dimensions

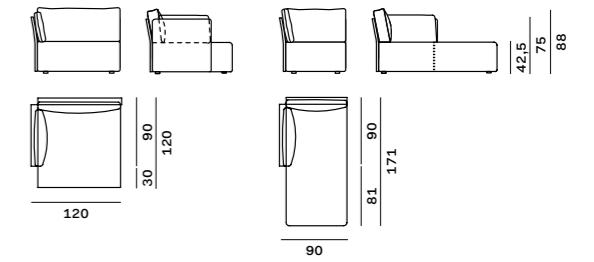
DIVANI FISSI
FIXED SOFAS



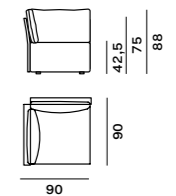
ELEMENTI LATERALI SX-DX
LH-RH SIDE SECTIONS



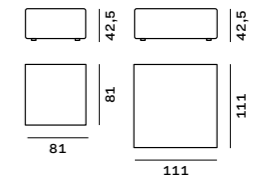
PENISOLA
CHAISE LONGUE



ANGOLO
CORNER



POUF
OTTOMANS

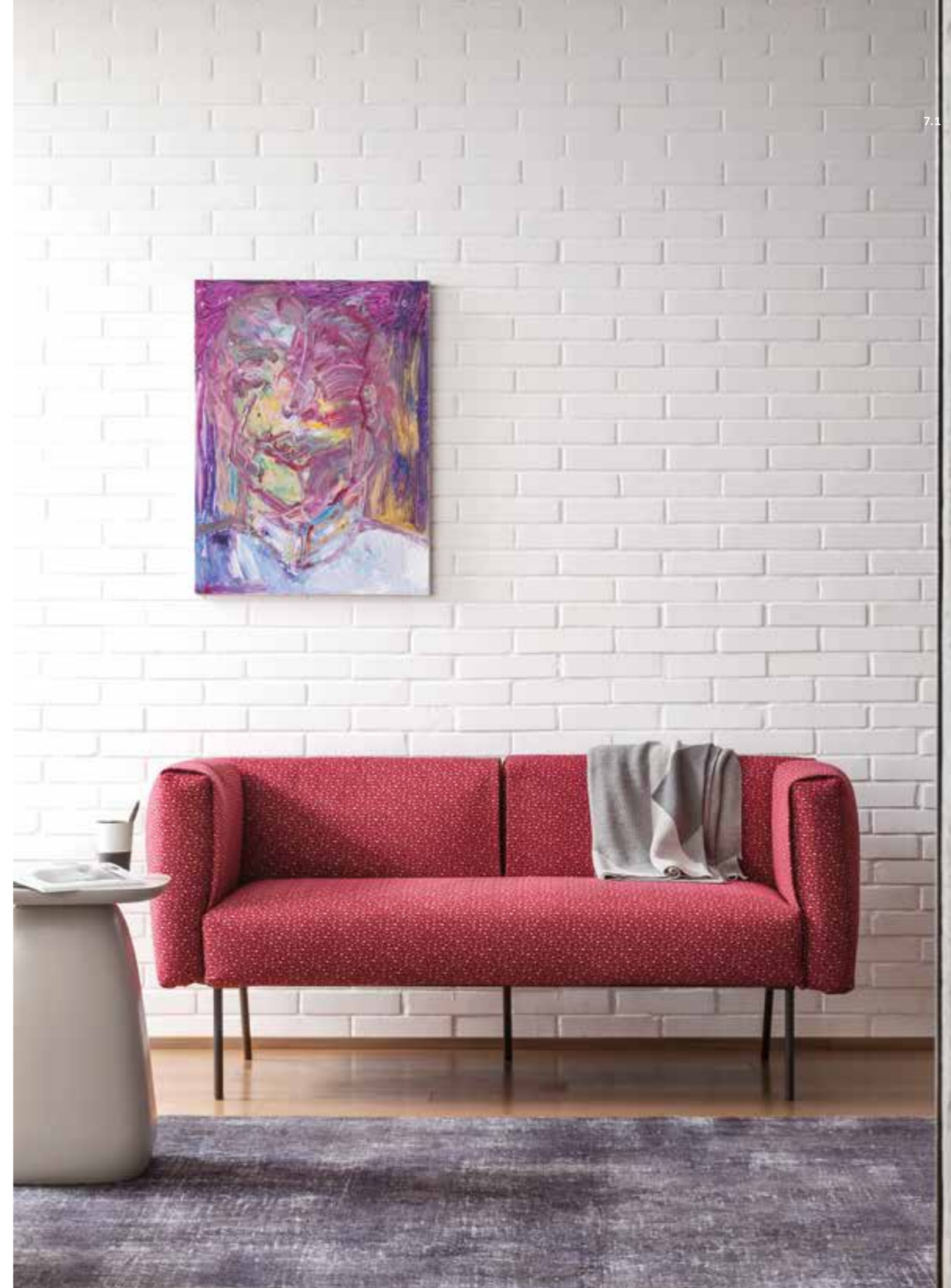


ONNI

DESIGN BY STUDIO GHERARDI

IT — Onni è un divano dalle linee ricercate e dalle dimensioni contenute, perfetto per gli ambienti domestici e pubblici. Caratterizzato dalla sottile struttura in metallo delle gambe, inclinate nella parte retrostante, per sorreggere i cuscini e donare leggerezza all'insieme. Può essere rivestito in ecopelle o con un tessuto completamente sfoderabile, i piedini sono disponibili in tutti i colori laccati opachi e laccati metal.

EN — Onni is a sofa on a smaller scale sporting stylish lines, perfect for the home as well as a public setting. It features legs with a slender metal structure, angled to the rear, to support the cushions and give the end result a light feel. It can be upholstered in imitation leather or with fully removable fabric covers; legs are available in all matt lacquered and metal lacquered colour options.



7.2



7.1 – 7.2 →

Overview, close-up

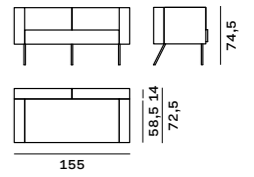
IT – Divano Onni in tessuto Stone Decor 03, piedini in laccato metal brunito.

EN – Onni sofa in Stone Decor 03 fabric; legs in bronze metal lacquered finish.



Dimensions

DIVANI FISSI
FIXED SOFAS



7.3 →

Still life

IT — Divano Onni in tessuto Maia 13 e poltrona Onni in tessuto Coco 13, piedini in laccato opaco ocra.

EN — Onni sofa in Maia 13 fabric and Onni armchair in Coco 13 fabric; legs in ocra matt lacquered finish.

POLTRONE

ARMCHAIRS

– Haiku	84
– Velvet	92
– Origin	100
– Kubì	106
– Reef	112
– Smuk	118
– Onni	124
– Artichoke	128

HAIKU

DESIGN BY ZANELLATO/BORTOTTO

IT — Haiku è una poltrona dall'aspetto raffinato che gioca sul connubio tra diversi materiali, tessuti e colori. La scocca, morbida e avvolgente, è racchiusa da una struttura in metallo verniciato dal carattere grafico in laccato metal o nei diversi colori laccati opachi. È disponibile in combinazioni di finiture diverse.

EN — Haiku is a refined-looking armchair that plays with the juxtaposition of different materials, fabrics and colours. The soft, enveloping shell is set within a graphic-looking metal frame painted in a metal lacquered finish or one of the various matt lacquered colours. It is available with various different combinations of finishes.





Overview, close-up

IT – Poltrona **Haiku** con scocca in pelle Ares 10, cuscini in pelle Ares 09 e basamento metallico in laccato metal brunito. Nella composizione: tavolino **Circle** in laccato metal rame.

EN – **Haiku** armchair with shell in Ares 10 leather, cushions in Ares 09 leather and metal base in bronze metal lacquered finish. Arrangement features: **Circle** occasional table in copper metal lacquered finish.

8.3 →

**Still life**

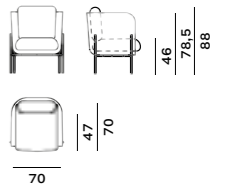
IT — Poltrone **Haiku** in diverse combinazioni di finiture, partendo da sinistra: scocca in tessuto Rice 49 e cuscini in tessuto Mood 13, scocca in tessuto Pure 45 e cuscini in tessuto Pure 01, scocca in tessuto Pure 01 e cuscini in tessuto Pure 45, scocca in pelle Ares 10 e cuscini in tessuto Coco 56. Tutti i basamenti metallici sono in laccato metal brunito.

EN — **Haiku** armchairs in various different combinations of finishes, from left to right: shell in Rice 49 fabric and cushions in Mood 13 fabric; shell in Pure 45 fabric and cushions in Pure 01 fabric; shell in Pure 01 fabric and cushions in Pure 45 fabric; shell in Ares 10 leather and cushions in Coco 56 fabric. All metal bases are in the bronze metal lacquered finish.

8.4



Dimensions



8.4 →

Overview

IT – Poltrona **Haiku** con scocca in tessuto Coco 47 e cuscini in tessuto Rice 11. Basamento in laccato metal brunito. Nella composizione: tavolini **Cliff** in laccato opaco tangeri e grigio.

EN – **Haiku** armchair with shell in Coco 47 fabric and cushions in Rice 11 fabric. Metal base is in the bronze metal lacquered finish. Arrangement features: **Cliff** occasional tables in tangeri and grigio matt lacquered finishes.

VELVET

DESIGN BY MATTEO ZORZENONI

IT — La poltrona Velvet è un morbido monoblocco dalle forme arrotondate e soffici che accoglie e accompagna il corpo nel tempo del riposo. Rialzata da piedini in metallo brunito, può essere realizzata con tutti i tessuti, le pelli ed ecopelli a catalogo.

EN — The Velvet armchair is a soft one-piece design with smooth, rounded shapes that mould to the body as it sinks in, offering some quality relaxation time. Raised on bronze-finish metal legs, it can be made with any fabric, leather or imitation leather option from the catalogue.



9.2



9.1 →

9.2 – 9.3 →

Close-up

IT – Poltrone Velvet in tessuto Memory 05 e divano Velvet in tessuto Memory 49, gambe in finitura brunito.

EN – Velvet armchairs in Memory 05 fabric and Velvet sofa in Memory 49 fabric; legs in bronze finish.

Still life

IT – Poltrone Velvet in tessuto Memory 05 e Mood 40, gambe in finitura brunito.

EN – Velvet armchairs in Memory 05 and Mood 40 fabric; legs in bronze finish.



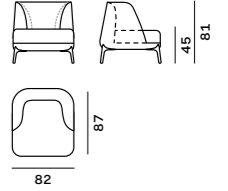
9.4



9.5



Dimensions



9.4 – 9.5 →

Overview, close-up

IT – Poltrone Velvet
in tessuto Mood 05
e gambe in finitura brunito.

EN – Velvet armchairs
in Mood 05 fabric
and legs in bronze finish.

ORIGIN

DESIGN BY MAKOTO KAWAMOTO

IT — La poltrona Origin si ispira alle donne, sia per le forme sinuose sia per la capacità poliedrica di cambiare e combinarsi in modo differente, rivestendosi di cromie, tessuti e trame che esaltano i volumi e le linee.

EN — The Origin armchair takes women as its inspiration, both in its sinuous forms and in its versatile ability to change and morph into different combinations, dressed in colours, fabrics and textures that show off the shapes and lines.





10.2



10.3

10.1 →

Overview, close-up

IT — Nella pagina iniziale: poltrona **Origin** in tessuto Stone Decor 03 e Rice 49.

EN — Opening page: **Origin** armchair in Stone Decor 03 and Rice 49 fabric.

10.2 – 10.3 →

IT — Nella pagina precedente: poltrona **Origin** in tessuto Rice 31 e Twin Decor 40, tavolino **Team** in laccato metal rame.

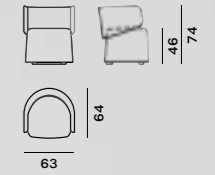
EN — Preceding page: **Origin** armchair in Rice 31 and Twin Decor 40 fabric, **Team** occasional table in copper metal lacquered finish.

Still life

10.4 →

IT — Partendo da sinistra: poltrone **Origin** in tessuto Coco 28 e Rice 31, Rice 31 e Twin Decor 40, Filter Decor 01 e Rice 40, Stone Decor 05 e Rice 40.

EN — From left to right: **Origin** armchairs in Coco 28 and Rice 31 fabric; Rice 31 and Twin Decor 40 fabric; Filter Decor 01 and Rice 40 fabric; Stone Decor 05 and Rice 40 fabric.

Dimensions

KUBÌ

DESIGN BY NOVAMOBILI STUDIO

IT — La poltrona Kubì ha la scocca con struttura a vista che racchiude i volumi generosi dei cuscini di seduta e schienale. È disponibile in tutte le categorie di tessuto, pelle ed ecopelle, anche con combinazioni di finiture diverse.

EN — The Kubì armchair features a frame with an exposed structure that contains the generous forms of the seat and back cushions. Available in all fabric, leather and imitation leather categories, even with various different combinations of finishes.



SOFA COLLECTION

Overview

IT — Poltrona Kubi in tessuto Filter Decor 03 e in tessuto Rice 23, piedini in finitura brunito.

EN — Kubi armchair in Filter Decor 03 fabric and Rice 23 fabric; feet in bronze finish.

11.1 — 11.2 →



108

KUBÌ



109

11.3 →

Close-up

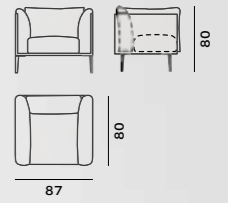
IT — Nella scocca può essere inserito un **vassoio** in metallo verniciato, qui proposto in laccato metal brunito, o un **portariviste** in metallo verniciato (p. 21).

EN — The frame can accommodate a painted metal **tray**, featured here in the bronze metal lacquered finish, or a painted metal **magazine rack** (p. 21).



11.3

Dimensions



REEF

DESIGN BY NOVAMOBILI STUDIO

IT — Dalla forte connotazione formale, la poltrona Reef è definita da superfici squadrate dal segno contemporaneo. Disponibile in tutte le categorie di tessuto, pelle ed ecopelle a catalogo con piedini in metallo finitura black nichel lucido.

EN — Marked by a strong connotation in its forms, the Reef armchair is defined by blocky surfaces with a contemporary look. Available in the catalogue's full range of fabric, leather and imitation leather categories, with metal feet in a black polished nickel finish.



SOFA COLLECTION

12.2



REEF

12.3



12.1 →

Overview

IT – Poltrona Reef in tessuto Stone Decor 05 e piedini in metallo finitura black nichel lucido.

EN – Reef armchair in Stone Decor 05 fabric and metal feet in black polished nickel finish.

Overview, close-up

12.2 – 12.3 →

IT – Poltrona Reef e cuscino poggiatesta in tessuto Adams 40, piedini in metallo finitura black nichel lucido.

EN – Reef armchair and lumbar support cushion in Adams 40 fabric; metal feet in black polished nickel finish.

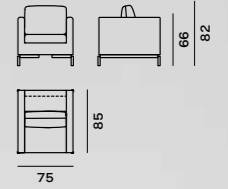
12.4 →

Still life

IT – Partendo da sinistra: poltrone Reef in tessuto Patch 41, Stone Decor 05 e Maia 45, piedini in metallo finitura black nichel lucido.

EN – From left to right: Reef armchairs in Patch 41, Stone Decor 05 and Maia 45 fabric; metal feet in black polished nickel finish.

Dimensions

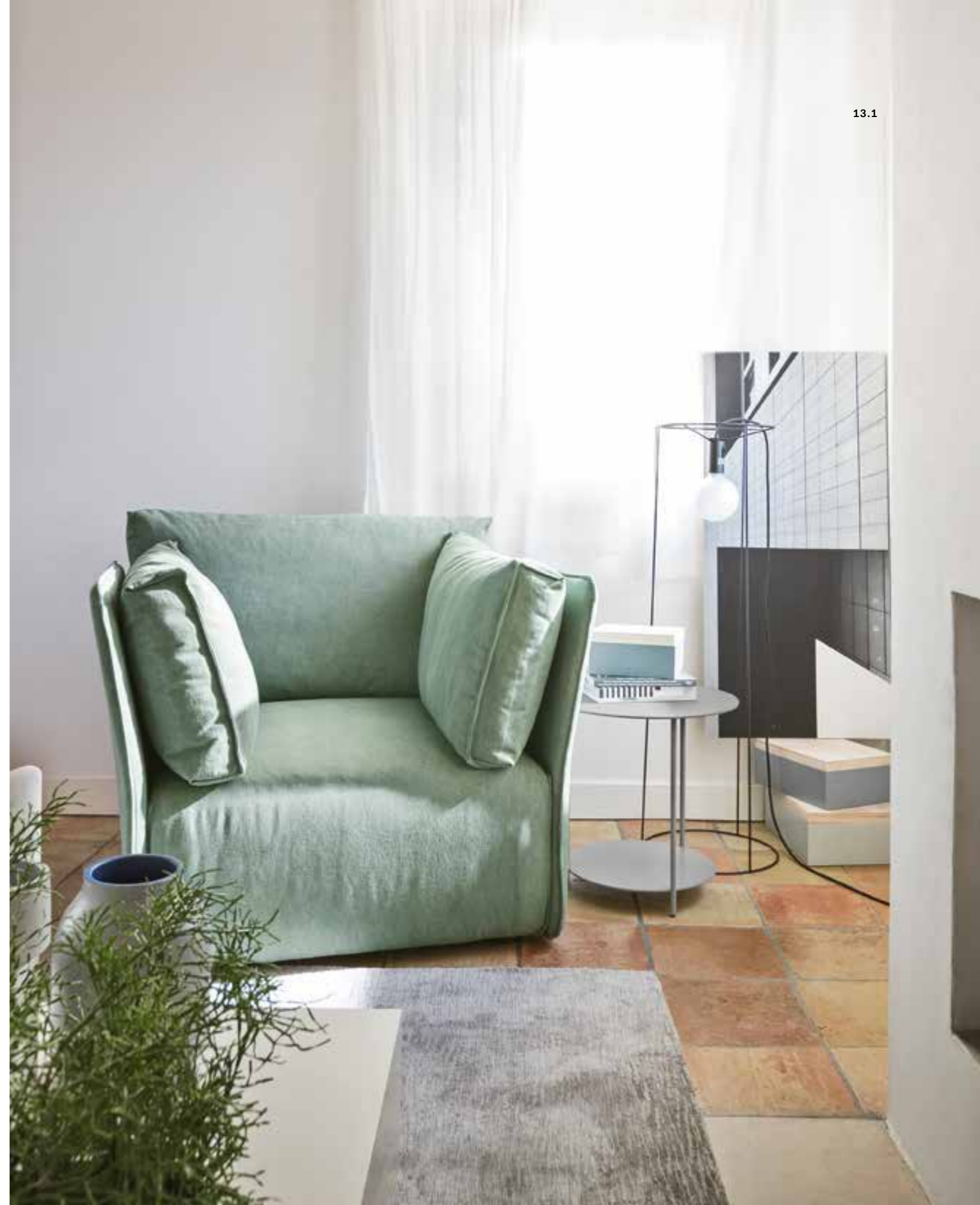


SMUK

DESIGN BY STUDIO GHERARDI

IT — Da un gioco creativo di volumi nasce Smuk, la poltrona dalle forme piene, ricercate ed eleganti. Qui i braccioli e lo schienale, con profili a vista, si aprono elegantemente verso l'esterno per ospitare i cuscini della struttura. Proposta in due profondità e larghezze si veste con tessuto sfoderabile, pelle ed ecopelle.

EN — Smuk is the product of a creative juxtaposition of volumes, producing an armchair with full, stylish and elegant shapes. Here, the armrests and back, with their exposed edges, flare out elegantly to accommodate the structure's cushions. Available in two depths and widths, it can have removable fabric covers, or leather or imitation leather upholstery.



13.1 →

13.2 →



Overview

IT – Poltrona Smuk
in tessuto Pure 45, tavolino
Circle in laccato opaco fango.

EN – Smuk armchair in
Pure 45 fabric, **Circle** side table
in fango matt lacquered finish.

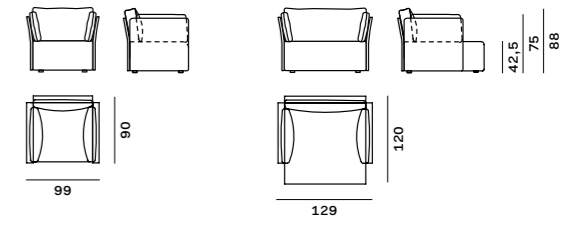
Still life

IT – Poltrona Smuk proposta
in due dimensioni, quella
più ampia in tessuto Rice 23
e cuscino di complemento
in tessuto Filter Decor 40.
La poltrona più piccola è proposta
in due diversi tessuti: scocca
rivestita in tessuto Filter Decor 40
e cuscini in tessuto Klaus 10.

EN – Smuk armchair featured
in two sizes: the wider version is
upholstered in Rice 23 fabric with
scatter cushion in Filter Decor
40 fabric. The smaller armchair
is featured in two different
fabrics: the frame is upholstered
in Filter Decor 40 fabric and
the cushions in Klaus 10 fabric.



Dimensions



Overview

IT – Poltrona Smuk
in tessuto Klaus 10.

EN – Smuk armchair
in Klaus 10 fabric.

ONNI

DESIGN BY STUDIO GHERARDI

IT — Grazie al volume compatto e alle sue proporzioni contenute, Onni si adatta a qualsiasi situazione. È caratterizzata da una sottile struttura in metallo per le gambe, inclinate nella parte retrostante, che sorregge e dona leggerezza all'insieme. Può essere rivestita in ecopelle e in tessuto sfoderabile, i piedini sono disponibili in tutti i colori laccati opachi e laccati metal.

EN — With its compact volume and modest proportions, Onni sits well in any setting. It features legs with a slender metal structure, angled to the rear, to provide support and give the end result a light feel. It can be upholstered in imitation leather or with removable fabric covers; legs are available in all matt lacquered and metal lacquered colour options.



14.1 →

Overview

IT – Poltrona Onni in tessuto Klaus 39 e gambe in laccato opaco nero grafite.

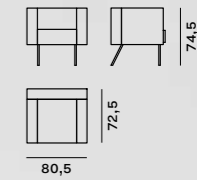
EN – Onni armchair in Klaus 39 fabric and nero grafite matt lacquered legs.

14.2 →

Still life

IT – Poltrone Onni in diverse finiture e colori, partendo da sinistra in tessuto Klaus 10, Klaus 39, Lucky 15 con gambe in laccato opaco nero grafite, in tessuto Coco 13 con gambe in laccato opaco ocra.

EN – Onni armchairs in various different finishes and colours, from left to right: in Klaus 10, Klaus 39 and Lucky 15 fabric with legs in nero grafite matt lacquered finish; in Coco 13 fabric with legs in ocra matt lacquered finish.

Dimensions

ARTICHOKE

DESIGN BY STUDIO GHERARDI

IT — Disponibile in tessuto sfoderabile o ecopelle in diversi colori, con base girevole o fissa, Artichoke è caratterizzata da un profilo originale, avvolgente e modellabile che invita ad accomodarsi nel suo confortevole abbraccio. Superfici e contrasti cromatici esaltano materia e forma.

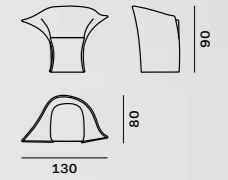
EN — Available with removable fabric covers or imitation leather upholstery in various colours, with swivel or fixed base, Artichoke features an original, enveloping and mouldable silhouette that begs you to sink into its comfortable embrace. Surfaces and contrasting colours enhance the material and form.





15.2

Dimensions



15.1 →

15.2 – 15.3 →

Overview

IT – Poltrona Artichoke
in tessuto Klaus 32 e Maia 06,
cuscino in tessuto Klaus 39.

EN – Artichoke armchair
in Klaus 32 and Maia 06 fabric;
cushion in Klaus 39 fabric.

Close-up, still life

IT – Poltrona Artichoke
in tessuto Mood 12 e Coco 56.

EN – Artichoke armchair
in Mood 12 and Coco 56 fabric.

POUF

OTTOMANS

– Chico	134
– Tamburello	138

CHICO

DESIGN BY NOVAMOBILI STUDIO

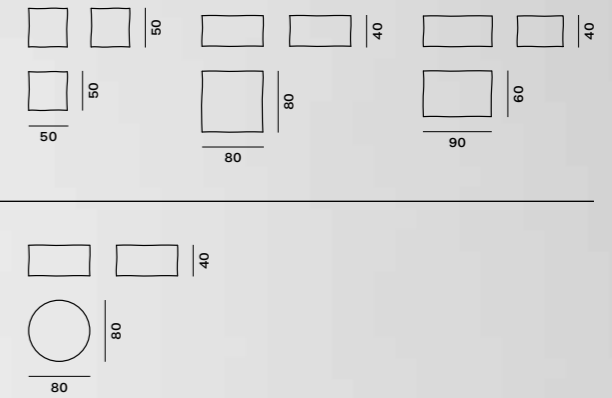
IT — Una vistosa cucitura e dei volumi morbidi e informali, completamente sfoderabili in tessuto o ecopelle, caratterizzano la collezione dei pouf Chico. Sono disponibili nella versione circolare, quadrata e rettangolare.

EN — Bold stitching and soft, casual shapes – with fully removable fabric or imitation leather covers – are the distinguishing features of the Chico collection of ottomans. They come in a circular, square and rectangular version.





Dimensions



16.1 →

16.2 →

Still life

IT – Chico rotondo
in tessuto Memory 21.

EN – Round Chico
in Memory 21 fabric.

IT – Famiglia di pouf Chico
in diverse forme, dimensioni
e finiture, partendo da sinistra:
in tessuto Coco 39, Ginevra 07
e Memory 12.

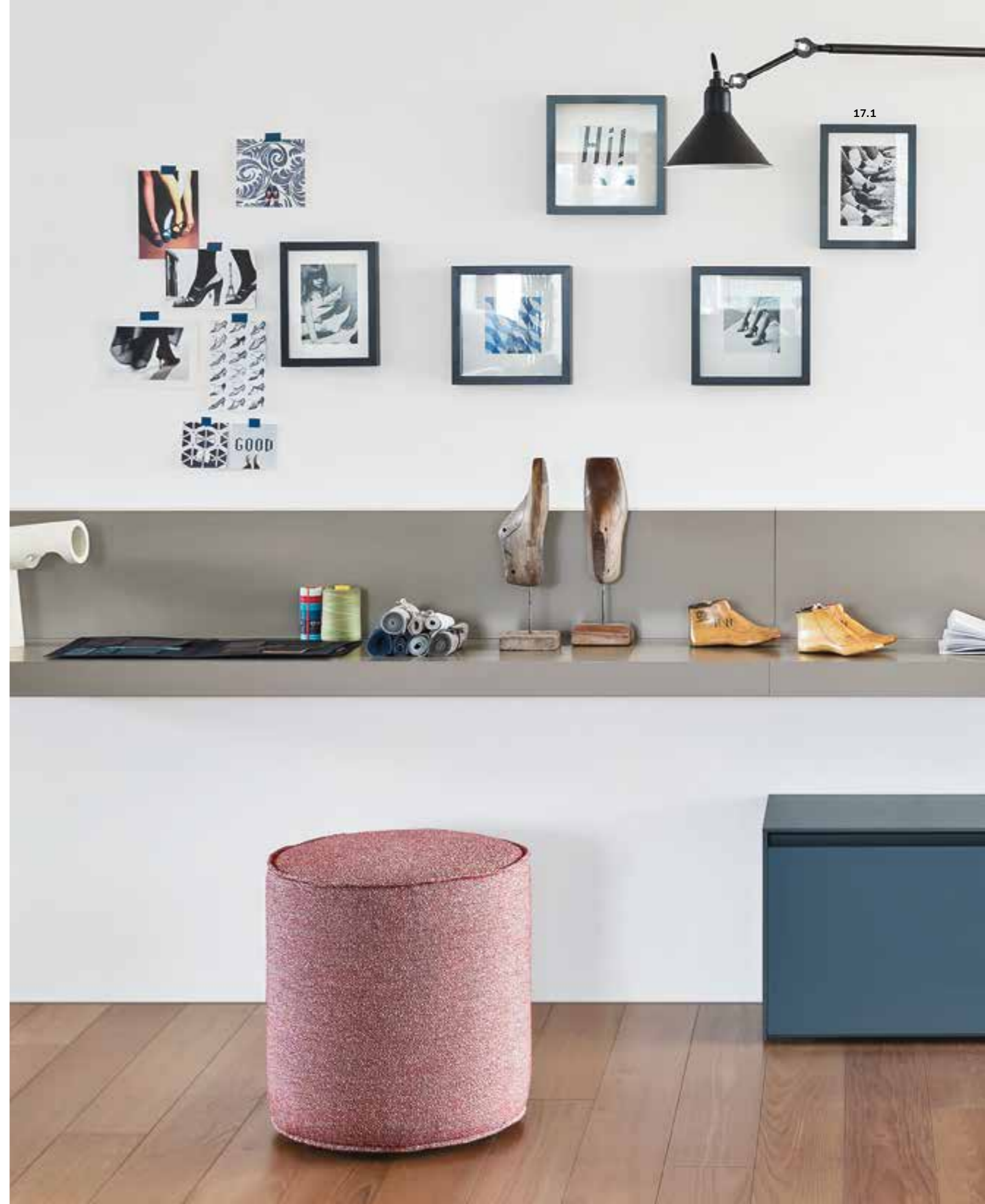
EN – Family of Chico ottomans
in various shapes, sizes and
finishes, from left to right:
in Coco 39, Ginevra 07 and
Memory 12 fabric.

TAMBURELLO

DESIGN BY NOVAMOBILI STUDIO

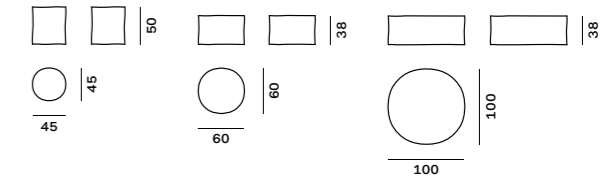
IT — Tamburello è una collezione di pouf, dal profilo circolare e compatto, proposti in diverse misure. I tessuti che li rivestono regalano comfort e calore. Sono disponibili anche con rivestimento in ecopelle.

EN — Tamburello is a collection of compact, circular ottomans that come in a choice of sizes. The fabrics they are covered in give comfort and warmth. They also come upholstered in imitation leather.





Dimensions



17.1 →

Overview

IT – Pouf **Tamburello** in tessuto Coco 03.

EN – **Tamburello** ottoman in Coco 03 fabric.

17.2 →

Still life

IT – Pouf **Tamburello** proposti in diverse finiture e dimensioni, partendo da sinistra: in ecopelle Artù 29 e in tessuto: Rice 12, Rice 49, Maia 23 e Plug 23.

EN – **Tamburello** ottomans featured in various different finishes and sizes, from left to right: in Artù 29 imitation leather, Rice 12, Rice 49, Maia 23 and Plug 23 fabric.

INFORMAZIONI TECNICHE

TECHNICAL INFORMATION

– Finiture Finishes	144
– Sostenibilità Sustainability	154
– Indice visivo Contents at a glance	156

SOFA COLLECTION

CHARLIE

categoria | category 1



06 12 25 39 43

MAIA

categoria | category 1



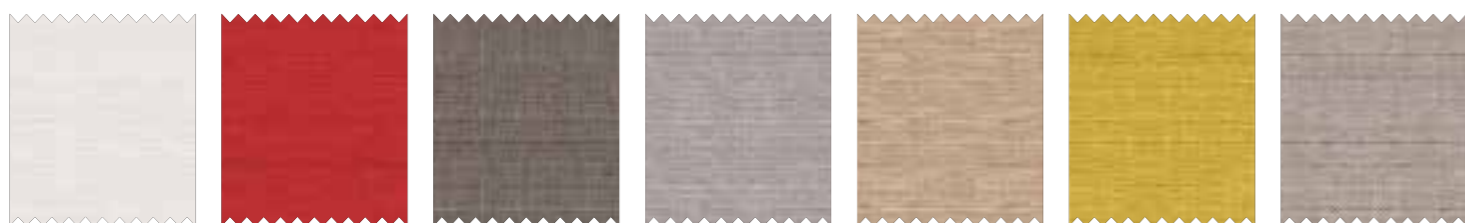
06 08 10 13 15 16 17



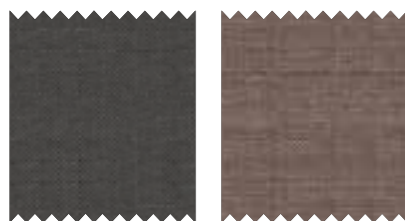
23 28 30 40 42 45

TEX

categoria | category 1



01 03 06 10 12 16 17



18 30

FINISHES

SLIM (ecopelle | imitation leather)

categoria | category 1



01 06 07 09 11 17 18



20 25 34 39 40 41

GIOVE

categoria | category 2



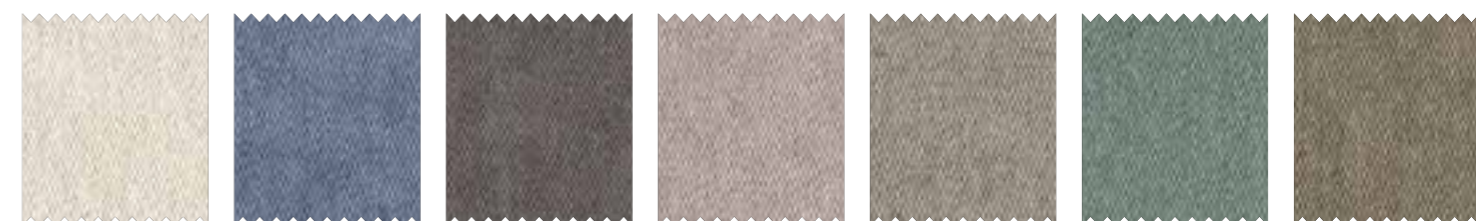
01 05 06 10 11 16 17



20 29 30 34 42

PURE

categoria | category 2



01 05 06 12 24 45 62

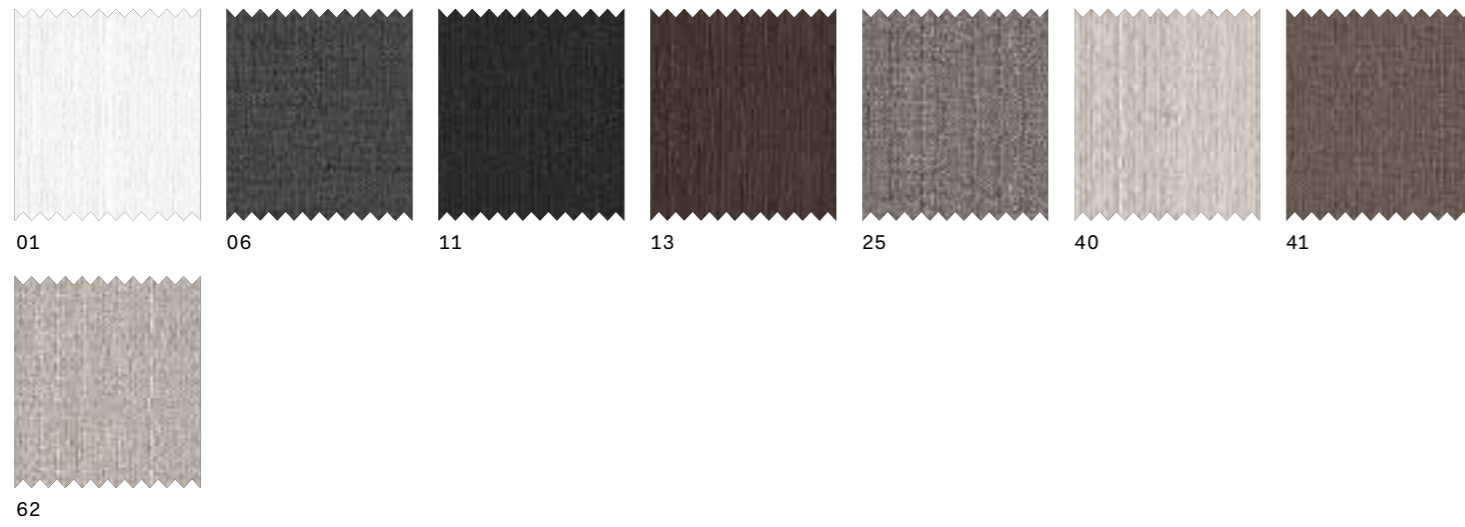


65

SOFA COLLECTION

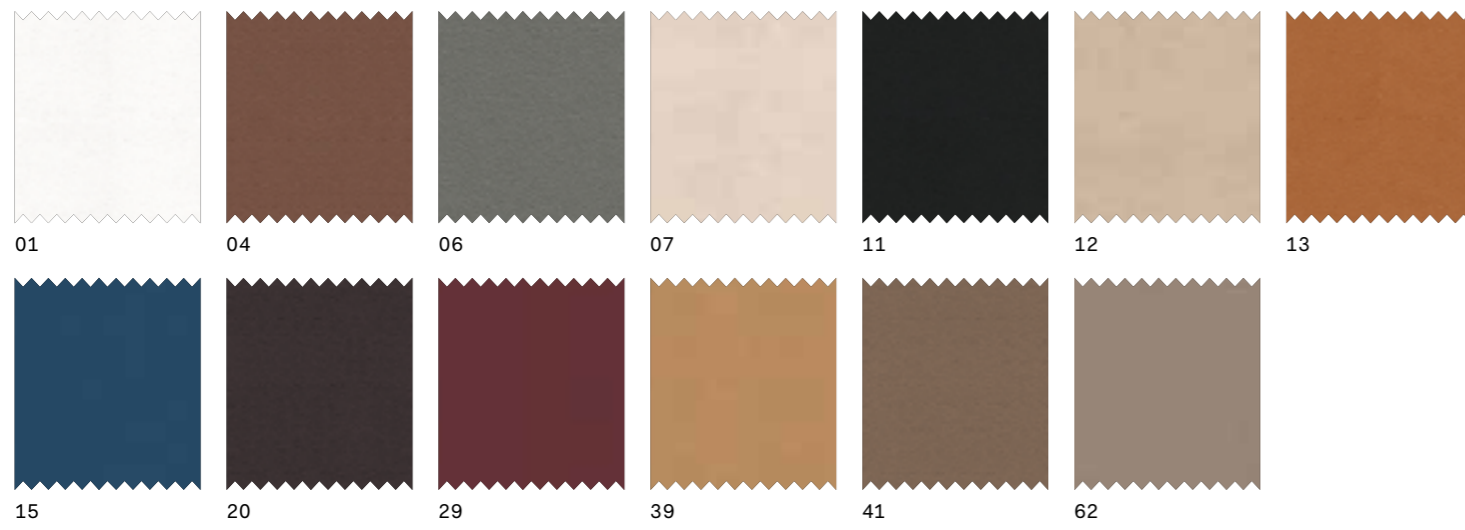
ADAMS

categoria | category 2



ARTÙ (ecopelle | imitation leather)

categoria | category 2



LUCKY

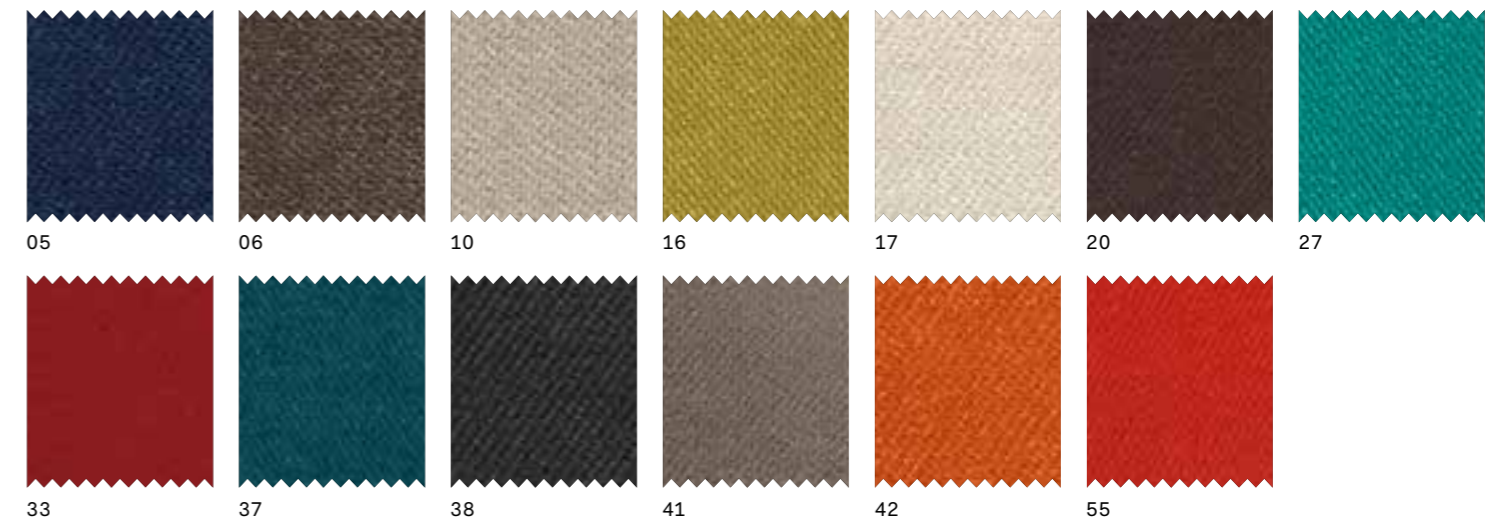
categoria | category 3



FINISHES

LUXOR

categoria | category 3



GINEVRA

categoria | category 4



KLAUS

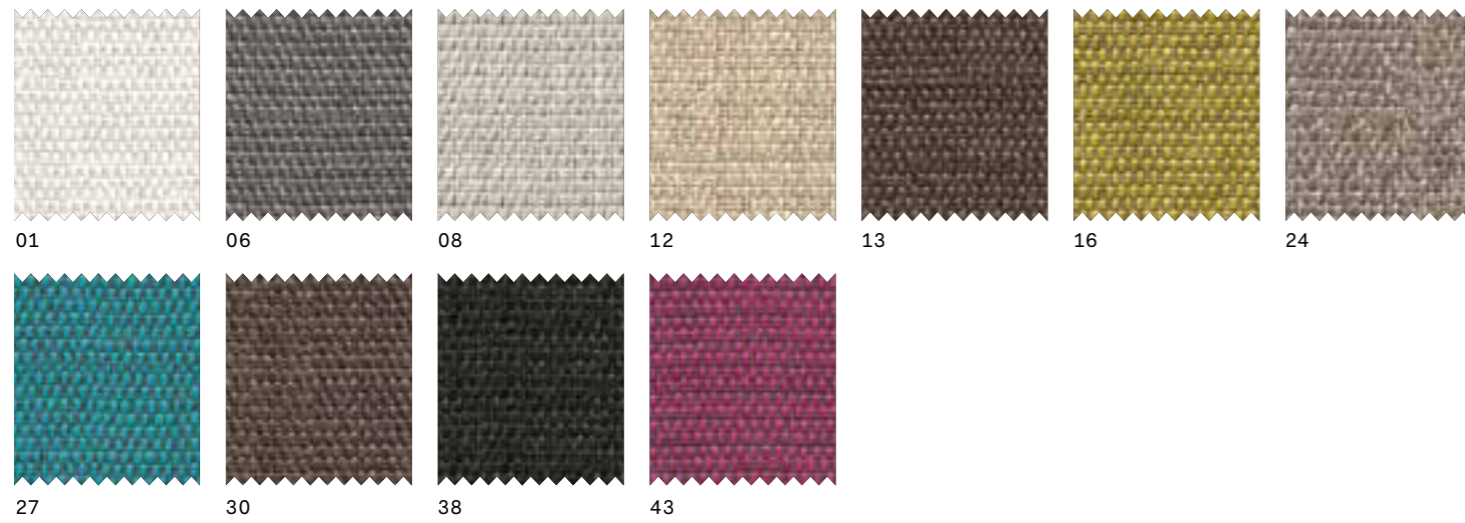
categoria | category 4



SOFA COLLECTION

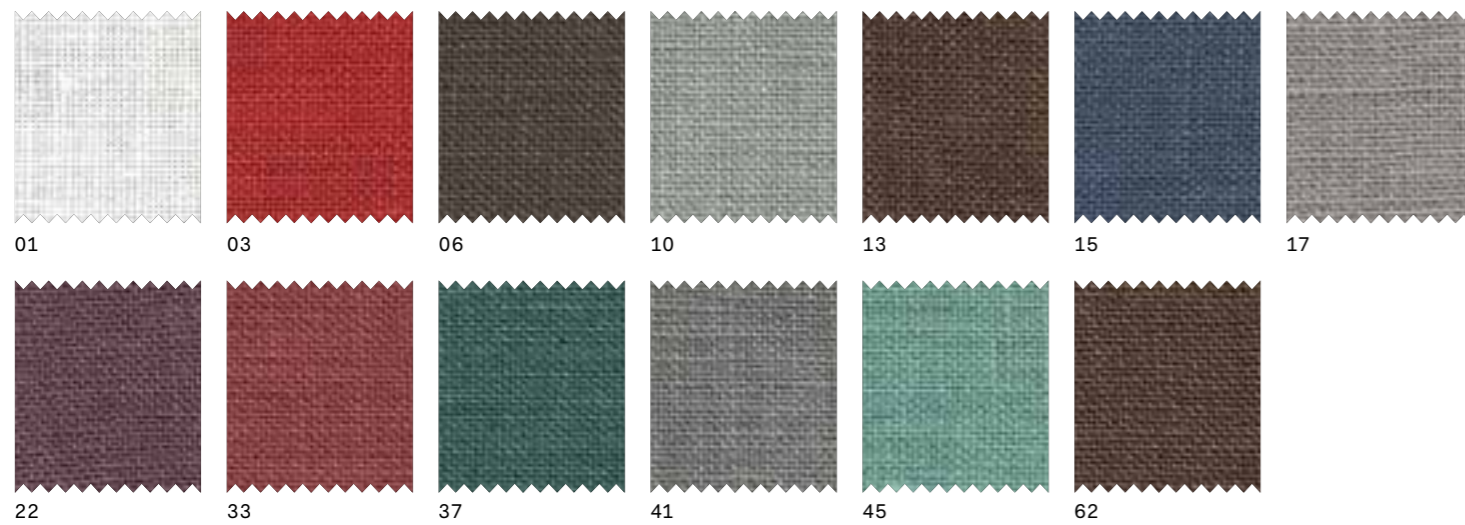
MILO

categoria | category 4



PATCH

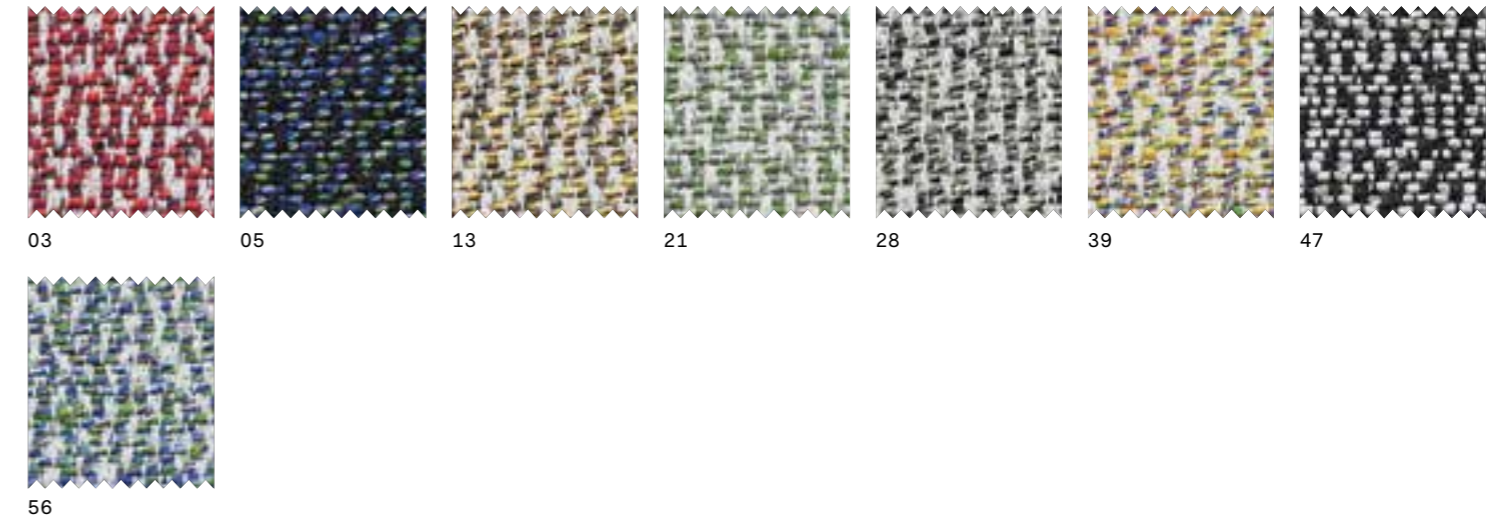
categoria | category 4



FINISHES

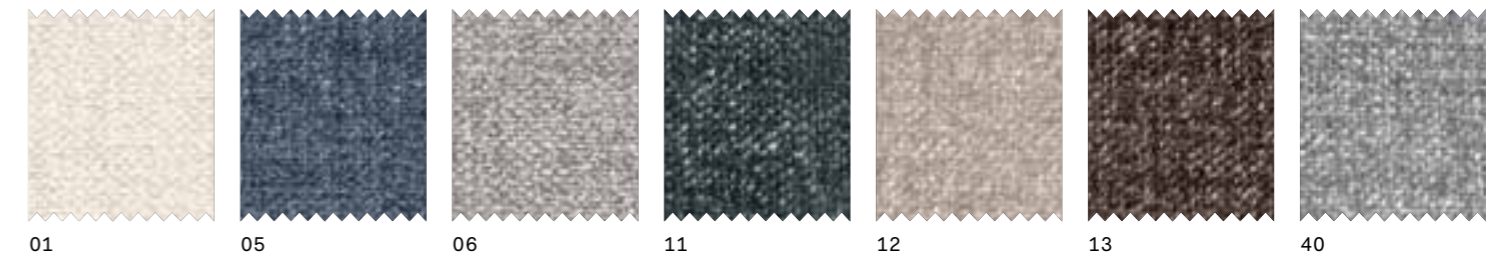
COCO

categoria | category 4



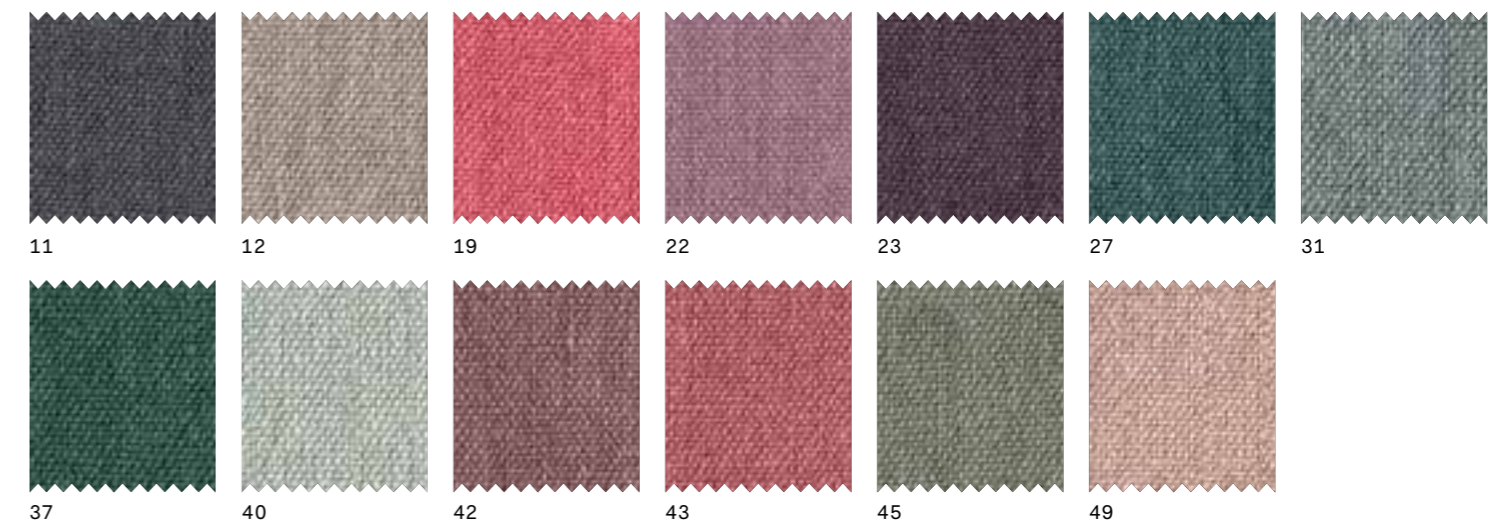
MOOD

categoria | category 4



RICE

categoria | category 4



SOFA COLLECTION

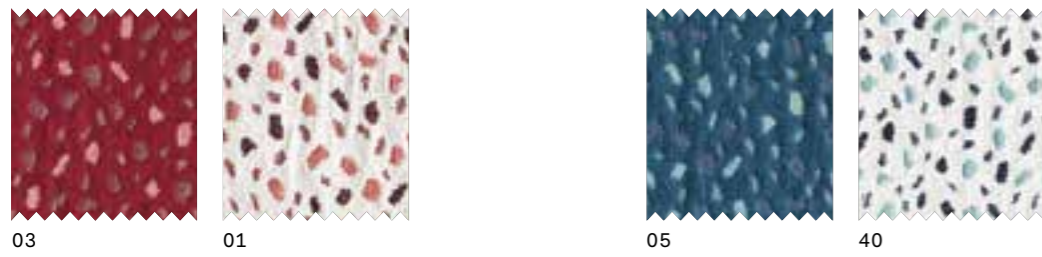
TWIN DECOR

categoria | category 4



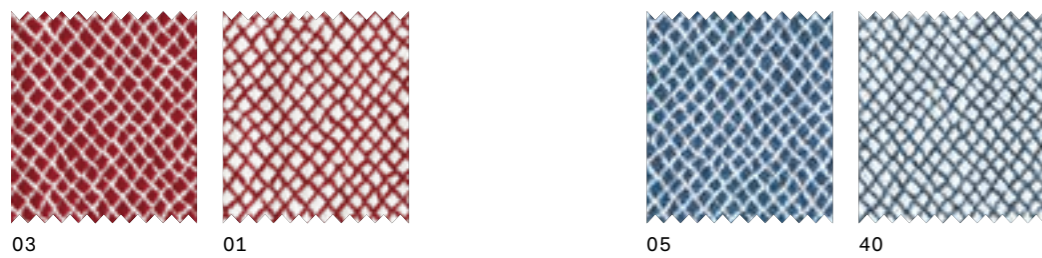
STONE DECOR

categoria | category 4



FILTER DECOR

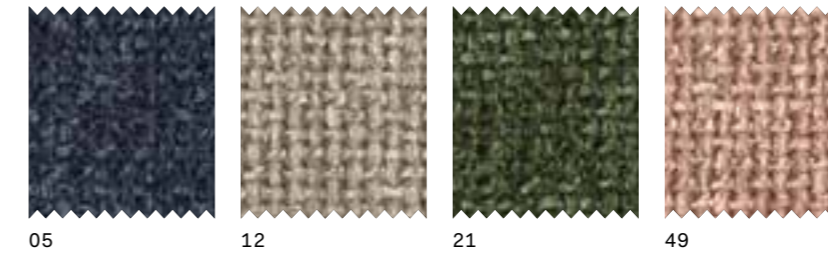
categoria | category 4



FINISHES

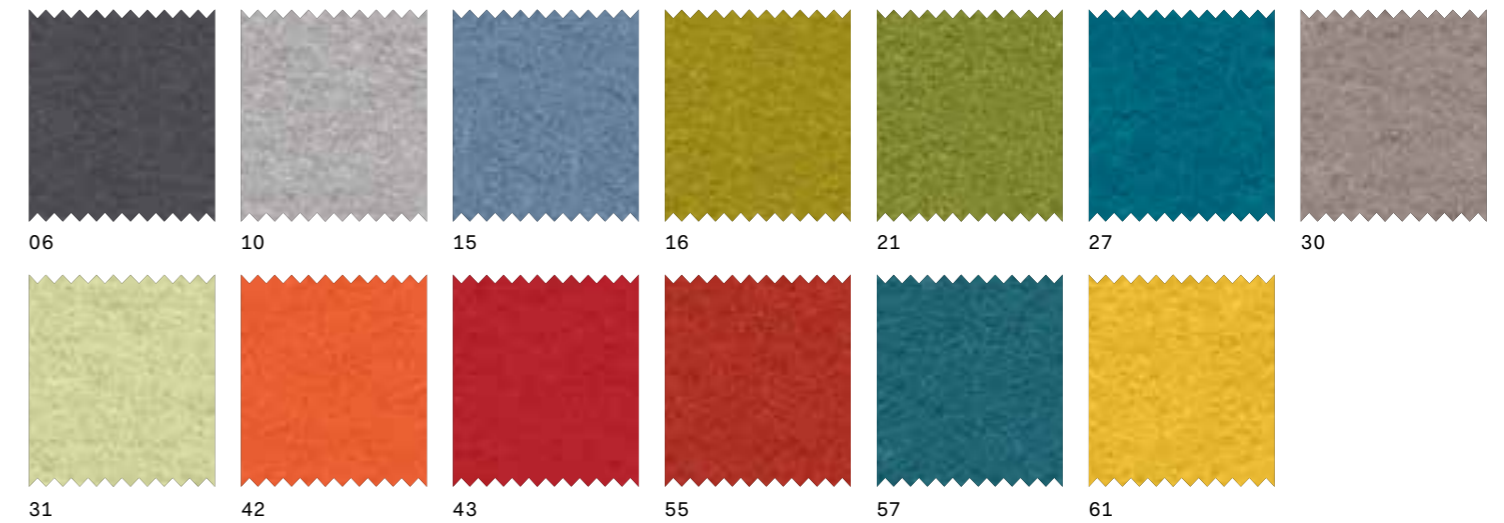
MEMORY

categoria Lab | Lab category



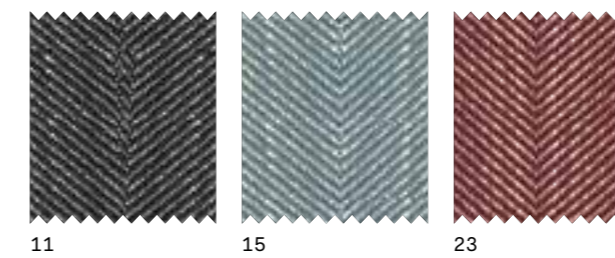
FELTRO | FELT

categoria Lab | Lab category



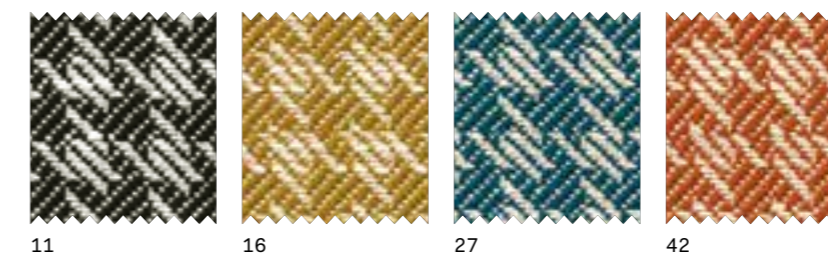
PLUG

categoria Lab | Lab category



TRACE

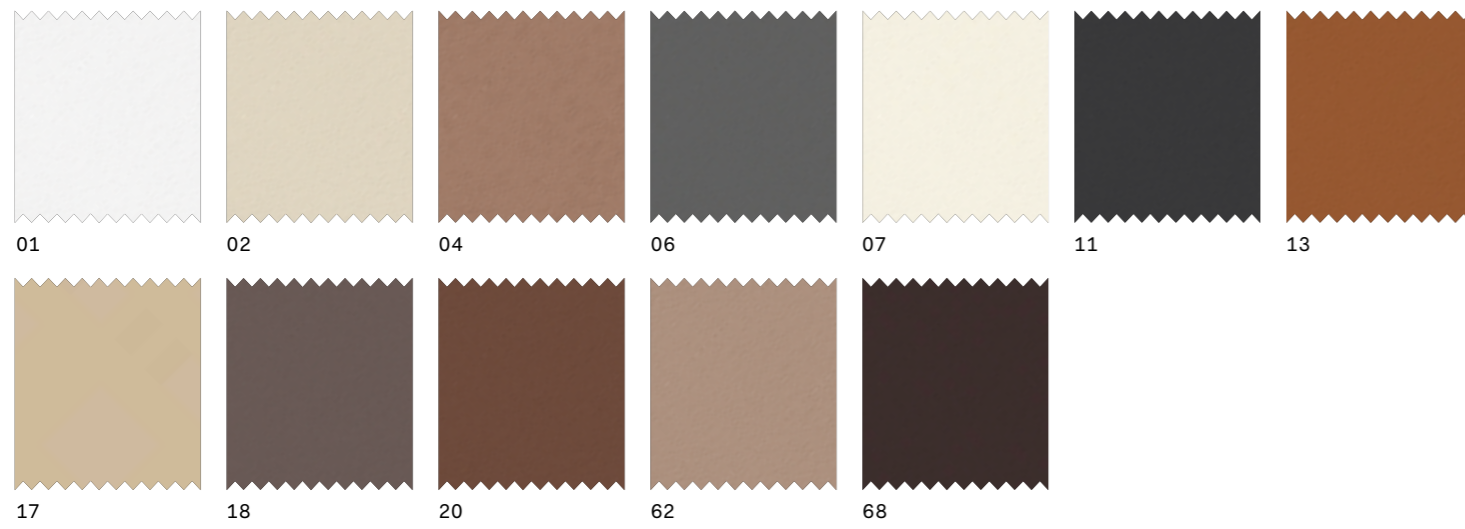
categoria Lab | Lab category



SOFA COLLECTION

NILES

categoria pelle | leather category

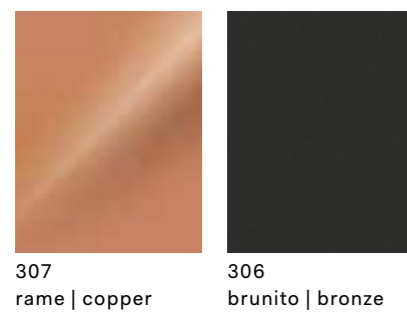


ARES

categoria pelle extra | extra leather category



LACCATO METAL | METAL LACQUERED



ECOLEGNO | ECO-WOOD



FINISHES

LACCATO OPACO ALL'ACQUA | WATER-BASED MATT LACQUERED



VETRO TEMPRATO LACCATO | LACQUERED TOUGHENED GLASS





VERNICI ALL'ACQUA WATER-BASED PAINTS

IT — Consapevole dell'importanza della salvaguardia del patrimonio naturale, Novamobili è impegnata attivamente per la sua conservazione. Dal 2005 ha installato un esclusivo sistema di laccatura opaca all'acqua che riduce di oltre il 95% l'emissione di solventi inquinanti in atmosfera. Una scelta che corrisponde alla volontà di promuovere la sostenibilità ambientale e l'impegno nel creare un prodotto di qualità, sicuro per la salute dell'uomo, nel rispetto della norma europea EN 71.3.

EN — Aware as we are of the importance of safeguarding our natural heritage, Novamobili is increasingly committed to its conservation. Since 2005, we have been using an exclusive water-based matt lacquering system, reducing the emission of polluting solvents by over 95%. A choice that reflects our desire to promote environmental sustainability and our commitment to creating a quality product that is safe for people, in compliance with European standard EN 71.3.

ECO-COMPATIBILITÀ E QUALITÀ ENVIRONMENTALLY FRIENDLY AND TOP QUALITY

IT — Le vernici all'acqua, applicate con impianti moderni ed efficienti, offrono una resa superiore a quelle tradizionali: le superfici trattate si presentano distese, morbide al tatto e mantengono un'ottima brillantezza dei colori, un'eccezionale durezza e resistenza chimico-fisica della finitura nel tempo.

EN — Water-based paints, applied with efficient modern equipment, give much better results than traditional paints: the treated surfaces are smooth, soft to the touch and maintain excellent colour brilliance, producing a finish with exceptional lasting hardness and chemical and physical resistance.

PANNELLO ECOLOGICO ECOLOGICAL PANEL



IT — Per Novamobili qualità significa rispetto per l'ambiente e per la salute del consumatore. Per questo vengono utilizzati pannelli nobilitati atossici nel pieno rispetto della normativa Europea classe E1. Il Pannello Ecologico è realizzato esclusivamente con reimpiego di legno, mediante un processo produttivo di qualità certificata che rispetta l'ambiente perché non comporta l'abbattimento di alberi.

EN — For Novamobili, quality means respect for the consumer's health and the environment. For this reason, we use non-toxic foil-wrapped panels to European class E1. Our Ecological Panel is made entirely of recycled wood by a quality-certified production process that is environmentally friendly as it does not involve felling trees.



IT — La qualità Novamobili è certificata secondo le direttive dell'Unione Eurasiatica.

EN — Novamobili quality is certified in compliance with the Eurasian Union technical regulations.

Регистрационный номер декларации о соответствии:
TC N RU Д-ИТ.ГА02.В.02744/.02745/
.02746/.02747/.02757

SOFA COLLECTION

CONTENTS AT A GLANCE

DIVANI
SOFAS



Avenue → 54



Kubi → 16



Onni → 124



Origin → 100



Reef → 112



Mac → 44



Onni → 76



Reef → 32



Smuk → 118



Velvet → 92

POUF
OTTOMANS



Smuk → 64



Velvet → 6

POLTRONE
ARMCHAIRS



Chico → 134



Tamburello → 138



Artichoke → 128



Haiku → 84



Kubi → 106

Concept
— **dogtrot**

Creative and design direction
— **Margherita Rui**

dogtrot team
Art direction
— **Elena Bozzetto**
Graphic design
— **Jessica Bozza**
Copywriting
— **Irene Samassa**
Project, set design
— **Valentina Rita Gregianin**
— **Laura Scapin**

Product design
— **Matteo Zorzenoni**
— **Zanellato/Bortotto**
— **Makoto Kawamoto**
— **Studio Gherardi**
— **Novamobili studio**

Photos
Concept image
— **dogtrot**
Photography
— **Beppe Brancato**
Styling
— **Elena Caponi Studio**
Still life
— **Varianti**

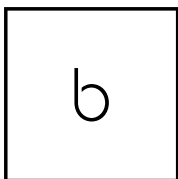
Colour separation and print
— **Lucegroup**

September 2017

THANKS TO
Amini Carpets, Analogia Projects, Anglepoise,
Anna Claire Petit, Arcade Paris, Artemide, Aytm,
Astep, Augustina Bottoni, Bitossi Ceramiche,
Bloomingville, Bosa Ceramiche, Carolina Martinelli
e Vittorio Venezia, Carpet Edition, Cicli Blume,
Claudia Cauville, Coming B, Daandesign, Davide
Aquini, Dcw Éditions, Dechem Studio, Derek Wilson
Ceramics, Derisi, Edizioni Design, Fabio Vogel,
Federica Bubani, Flos, Fontana Arte, Formabesta,
Grace Souky, Gumdesign, Handmade Industrial,
Hands On Design, Hanna Sarokkaari, Incipit Lab,
Jérémie Duprey, Kristina Dam Studio, Kristina
Krogh, Levi Sarha, Lorenzo Mazza, Lucia Massari,
Lyngard Ceramics, Marta Bakowski,
Matteo Zorzenoni, Mauk Studio, Melanie Baker,
Michelle Ivankovic, Mm Lampadari, Mohebban
Milano, Neò, New Works, Nude Glass, Noamdoover,
Oscarmaschera, Petite Friture, Pianoprino Studio,
Pulpo, QG Bags, Renate Vos, Restart Milano,
Sandra Faggiano, Sara Ricciardi, Scandola
Marmi, Serena Confalonieri, Schoenhuber, Stelton,
Stories of Italy, Studio Joa Herrenknecht, Studio
Jonas Lutz, Studio Mc, Studio Roex, Studio Wm,
Tgceramics, The Loud Cloud, Thomas Eyck,
Troels Flensted, Tsukasa Goto, Umbra Shift,
Utopia & Utility, Vanessa Mitrani, ZpStudio

IT — Novamobili si riserva in qualsiasi momento la facoltà di apportare tutte le modifiche necessarie al miglioramento funzionale e qualitativo dei propri prodotti. Per ogni aspetto tecnico e dimensionale fare riferimento ai listini aziendali e relativi aggiornamenti. I colori e i materiali riprodotti nelle immagini stampate hanno un valore indicativo.

EN — In line with its policy of improving product function and quality, Novamobili reserves the right to make any necessary changes at any time. For information of a technical and dimensional nature, refer to the company price lists and relevant updates. The colours and materials reproduced in the images printed herein are given as an approximate guide only.



Novamobili Spa
via G. Pascoli 14
31053 Pieve di Soligo
Treviso – Italia
T +39 0438 98 68
F +39 0438 98 6999
novamobili@novamobili.it

HOME SYSTEM, DAILY INSPIRED

novamobili.it